



Shetland *arts*

2024 - 2025: Quarter 2

Report of activity relating to Social Outcomes

Case Studies: Homemade, SoundLab Music Makers, Healing Arts Scotland

Interim Key Performance Indicator Statistics (appendix)



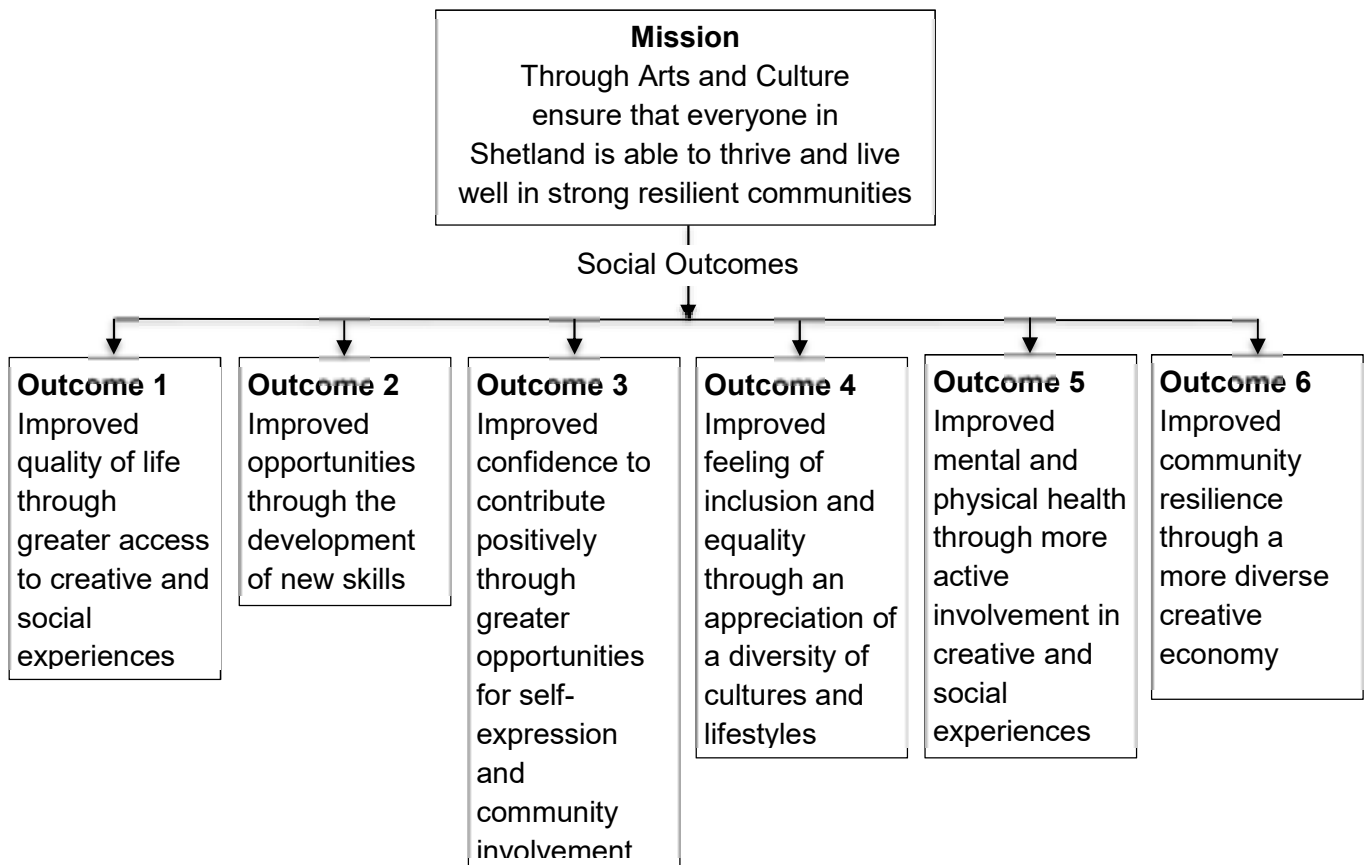
Introduction

In the summer of 2020, Shetland Arts developed a new mission statement and six supporting social outcomes as part of an overall review of strategy. The work was supported by the Social Value Lab and responded to a range of strategy documents, including the Shetland Partnership Plan, Shetland Charitable Trust's Strategy 2020-25, Scottish Government's Islands Plan and Cultural Strategy alongside Creative Scotland's Priorities and Ambitions.

The social outcomes were formally adopted by the SADA Board of Trustees for implementation in April 2021 and complement SADA's purposes:

- To advance the education of the public resident in Shetland in the Arts, in particular the Arts of Dance, Drama, Theatre, Film, Literature, Music, Crafts, Visual Arts and any new form of Media;
- The advancement of Arts and Culture for the benefit of the public in Shetland;
- The advancement of Citizenship and Community Development for the benefit of the public in Shetland.

We used 2021-22 to transition to this new way of thinking about our work and we now actively design our workplan using the social outcomes developed and report against them.



When planning an activity, we consider which two Social Outcomes the activity will deliver against. Many of our activities will deliver against more than two of our Social Outcomes, however our KPI reporting only takes into account the two outcomes defined at the beginning of the project. In our narrative reporting we acknowledge that a participant or audience member may well have experienced a different impact than we intended, and we will make every attempt to capture their story.

1: Improved quality of life through greater access to creative and social experiences

Love the Sinner, a striking fusion of performance poetry, visual theatre, and live electronic music, captivated Mareel audiences this September. Written and performed by **Imogen Stirling** with live music by **Sonia Killmann**, the show explored contemporary struggles with identity and self-betterment against the backdrop of a brimming Scottish city. The production was rehearsed and developed at Mareel before embarking on its tour, exemplifying Shetland Arts' commitment to nurturing creativity. **Shetland Youth Theatre** also benefited from a unique behind-the-scenes preview and workshop with the cast.

The inaugural **Rising North Festival**, organised by a dedicated group of local volunteers, brought a fresh wave of music and energy to Lerwick this August, with music events filling venues across the town. The **Shetland Young Promoters Group (SYPG)** teamed up with Rising North to host an energetic youth concert at Mareel's Auditorium. Showcasing bands like **8 Ball Jacuzzi**, **Vagabond**, and **Thick As Thieves**, the free event highlighted the vibrant talent of Shetland's younger musicians. Rising North wrapped up on 18 August 2024 with a relaxed Cafe Bar gig at Mareel, featuring a diverse lineup including **The Dead Pans**, **Riff Raff**, **Sauerkraut Seth and the Sheds**, and **Adam Guest Band**. Open to all ages and free of charge, the event attracted music lovers from across Shetland, offering an eclectic afternoon of performances and socialising.

This summer, Shetland Arts welcomed visiting dance artists who brought dynamic projects exploring themes of hope, resilience, and rural creativity. **Two Destination Language**, a dance theatre company from the Scottish Borders, collaborated with Ukrainian artist **Nadia Sokolenko** to create the installation and film **Hope and Ponies**. This poignant work explores hope and resilience in challenging times. We supported their creative process by advising on filming locations in Shetland, and the resulting film was shared on our social media channels on **World Mental Health Day**.

Gail Sneddon also visited Shetland to further develop her site-specific work **SAVAGE** with **Dance North's Youth Company**. During her visit, Gail explored the possibility of touring the production while creating new choreography inspired by Shetland's landscapes. She delivered an **Artist Talk**, showcasing a film of **SAVAGE** and discussing the challenges and rewards of creating rural site-specific work. The connection between **Shetland Youth Dance Company** and Dance North Youth Dance Company, which began during lockdown through online shared sessions, inspired Gail to explore bringing **SAVAGE** to Shetland. This collaboration reflects the lasting bonds and creative energy fostered by the arts across Scotland's communities.

Treasure Island, a lively adaptation of the Robert Louis Stevenson classic, captivated audiences at Mareel with its mix of adventure, live music, and a uniquely Scottish twist. The production brought the story of young Robbie Stevenson to life, blending imaginative stagecraft with a powerful message about courage and self-discovery. With its engaging narrative and universal appeal, the show provided an opportunity for families and individuals of all ages to share in a rich, creative experience

This quarter, Mareel showcased the work of two previous VACMA recipients, celebrating local creative talent. **Aimee Labourne** presented a work-in-progress in the Feature Space, focusing on the artistic process of drawing and inviting audiences to engage with unfinished art in an experimental setting. In the Café Bar, **Tony Humbleyard** exhibited '**UseHistories**,' a reflective collection inspired by the beauty of

everyday life, developed through his slow, intentional process of walking and noticing. Both exhibitions have been well received, highlighting the diversity and depth of Shetland's creative community.

Dave Donaldson's photography exhibition in Mareel, **Dispecta est Thule**, featuring images of the demolition of Anderson High School, continued to pique the interest of visitors.

Aly Bain and Phil Cunningham brought their renowned blend of traditional music and quick-witted humour to audiences across Shetland with a weekend of highly anticipated performances in Lerwick, Sandwick, and Unst. The events included lively gigs at Mareel and **Carnegie Hall**, and a unique Sunday Teas experience in **North Unst Public Hall**, where music and community connection came together in a warm and welcoming setting.

James Yorkston's Tae Sup Wi' A Fifer returned to Mareel this autumn, offering Shetland audiences a unique blend of music, poetry, and spoken word. Hosted by Yorkston, the evening featured award-winning guitarist **Kris Drever**, poet and performer **Iona Lee**, and acclaimed singer-songwriter **Rozi Plain**. This intimate event provided a memorable cultural experience, building on Tae Sup's established reputation.

Film

Mareel showcased a diverse range of family and animation films that were widely appreciated for their humour, vibrant characters, and heartwarming themes. "Despicable Me 4" and "Inside Out 2" provided familiar and beloved characters, thrilling audiences with fresh adventures in the Minion universe and the world of emotions, respectively. "A Greyhound of a Girl" and "Harold and the Purple Crayon" delighted younger viewers, with emotional depth that charmed adults too, portraying multi-generational bonds and classic childhood imagination. The screening of Studio Ghibli's "My Neighbor Totoro" also offered viewers a nostalgic journey into its magical and tender storytelling. Meanwhile, "Inspector Sun & The Curse of the Black Widow," and "Gracie and Pedro: Mission Impossible" entertained with playful mysteries and vibrant visuals.

A variety of horror and thriller films were featured, capturing audiences with suspense, tension, and psychological complexity. Highlights included "A Quiet Place: Day One," the intense third instalment of the apocalyptic series, and M. Night Shyamalan's "Trap," which brought his signature twists to audiences. Films like "Longlegs" delivered chilling atmospheres, and "Maxxine" continued the acclaimed slasher-horror saga with a blend of style and terror. The psychological thriller "Blink Twice" by Zoë Kravitz was noted for its sharp direction and ensemble cast.

The cinema offered many compelling dramas, often focusing on deeply human stories and personal transformation. "The Outrun," based on Amy Liptrot's memoir, resonated with audiences through Saoirse Ronan's gripping portrayal of addiction. Historical dramas such as "Firebrand" provided a fresh take on Tudor history, while "Sing Sing" explored resilience and the transformative power of art. Other poignant titles like "Treasure" and "Crossing" highlighted themes of family, identity, and the weight of heritage. The uplifting ecological regeneration film "Wilding" also inspired viewers with its hopeful message.

Action-packed films like "Deadpool & Wolverine" thrilled superhero fans, while films such as "Twisters" brought nostalgic action sequences. The comedy-drama "Fly Me to the Moon" charmed audiences with

its wit, set against the backdrop of NASA's Apollo 11 mission. Meanwhile, classic films like "The Godfather" and "Apocalypse Now" were celebrated during a Francis Ford Coppola retrospective, offering timeless cinema to new generations of viewers. The LAIKA Studios season and nostalgic screenings of "Mean Girls" and "Footloose" brought joy to those looking for a mix of humour and adventure.

Documentaries like "Eric Ravilious: Drawn to War" and "Notes from Sheepland" offered rich, reflective insights into art and nature. The cinema's celebration of local creativity was highlighted with "Homemade!" showcasing short films from local filmmakers, while "Paul McCartney and Wings: One Hand Clapping" captured a key moment in music history, delighting music lovers. These screenings provided thought-provoking content alongside lighter, community-focused entertainment.

2: Improved opportunities through the development of new skills

In July, photographer and artist **Julie Lang** undertook a residency at The Booth, immersing herself in Shetland's unique landscapes and culture. During her time with us, we promoted her **Open Studio** event, providing the community with an opportunity to engage with her creative process. We also met with Julie to explore the challenges and rewards of creating on location, as she worked on a photography project inspired by site-specific places across Shetland.

As part of **Wool Week**, **Shetland Peerie Makers** tutors and coordinator shared their reflections on the 10 years of sharing knitting techniques in Shetland's schools and looked ahead to the future of the charity.

Recruitment and planning for the **creative industries certified courses** we deliver in partnership with **Shetland UHI** began in February and concluded in August with the successful enrolment and induction of new students at the UHI Shetland campus and Mareel.

The new academic year saw enrolment across a range of programmes:

- 39 part-time Skills for Work students
- 4 part-time Senior Phase students
- 5 full-time and 3 part-time NC Creative Industry students
- 6 full-time HNC Music students

Additionally, networked UHI BA Film students and participants in four elective master's modules are being taught via UHI's online platform by lecturers based in Mareel.

The third-year Skills for Work Creative Industries students are in the skills development phase of their course. They are exploring career opportunities across creative industry sectors, assessing their personal skills, and identifying the competencies required for future employment. This reflective process equips students with practical insights for transitioning into the creative industries or other fields.

Fourth-year Skills for Work Creative Enterprise students have been working on a creative project that will culminate in a short film, set to premiere at next year's Homemade event. Alongside technical production, these students are developing essential employability skills, including business finance,

marketing, entrepreneurship, self-employment, and customer care. These activities provide a strong foundation for understanding enterprise within the creative industries.

NC and HNC Music students are currently preparing for their first live performance evaluation in November. Their work will be showcased at a public event in the Mareel Auditorium, organised in collaboration with the Shetland Young Promoters Group. This event offers students invaluable experience in live performance and event promotion, strengthening their professional skills.

3: Improved confidence to contribute positively through greater opportunities for self-expression and community involvement

The **Even Here, Even Now** initiative has appointed five key roles across the island groups, including four Artist Associates: **Jane Matthews** in Shetland, **Aine King** in Orkney, **AJ Stockwell** in Stornoway, and **Bronwyn MacKenzie** in Uist. Each Artist Associate has received a commission to deliver workshops and activities within their local community, fostering creativity and collaboration. These roles are supported by the Regularly Funded Organisations (RFOs) in each location—**Shetland Arts, An Lantair, Taigh Chearsabhagh, and Pier Arts Centre**—and coordinated by **Andrew Eaton-Lewis**, the Advocacy and Communications Lead. Andrew is working with national press to amplify the manifesto's message across Scotland.

The manifesto, **Even Here, Even Now**, developed by artists from across the island groups, serves as the foundation for all workshops and activities. Its goal is to share its vision widely while encouraging collaboration between artists across the islands. Regular planning meetings allow the associates to share ideas, provide feedback on delivery, and ensure the activities are impactful and aligned with the manifesto's principles.

The monthly **Young Musicians Sessions** at the Mareel café bar provided a welcoming platform for emerging local talent, with a diverse array of groups and solo performers showcasing various styles and genres. These free, accessible events fostered a supportive atmosphere, encouraging community members to engage with and uplift the next generation of musicians in Shetland.

The **Singer-Songwriter Nights** at Mareel's Auditorium brought local musicians and music enthusiasts together for evenings of live local music. This free, open-stage event welcomed performers of all levels, providing a supportive space to try new material, revisit classics, or simply enjoy the music. A great chance to enjoy some live local music in a relaxed and informal setting.

The **Shetland Young Promoters Group** (SYPG) continued to meet weekly in Mareel, offering young people opportunities to stage music events and develop skills in event management and promotion. Working alongside experienced promoters, technical crews, and industry professionals, participants gained practical knowledge in areas such as sound engineering, lighting, health and safety, and business skills.

4: Improved feeling of inclusion and equality through an appreciation of a diversity of cultures and lifestyles

Award-winning poet and performer **Mark Grist** joined Shetland-based artist **Jane Cockayne** to lead the inspiring “**When Emotions Came to Tea**” workshop on emotional literacy for children aged 8–10. Through the power of poetry and visual art, young participants explored complex emotions, creating both poems and visual representations that gave them new ways to understand and express their feelings. Grist, whose online performances have reached millions, brought his dynamic style to the session, while Cockayne, known for her work empowering voices in Shetland, guided children in expressing their unique perspectives. Together, they created a warm, inclusive environment, helping young people appreciate diverse ways of feeling and communicating, and fostering a sense of belonging through creative exploration.

Shetland Pride hosted **An Evening with Miss Lily Minogue and Victoria Pier**, a vibrant drag performance at Mareel. The event featured comedy, dance, and dynamic performances by Miss Lily Minogue, a regular at Shetland Pride, and Miss Victoria Pier, a Shetland native returning home to share her latest work. The evening celebrated diversity and inclusion, providing an uplifting space for the community to come together and enjoy a showcase of talent.

Shetland Youth Theatre continued to foster inclusion and creativity among young people aged 12–19, offering a welcoming space to explore theatre arts. Weekly sessions during term time provided opportunities to develop acting skills, stagecraft, and creative collaboration under the guidance of director Stephenie Georgia, known for her innovative social practice-based work. The group’s history of local and national success demonstrates its role in building confidence and celebrating diverse talents within the community.

5: Improved mental and physical health through more active involvement in creative and social experiences

Remembering Together, a nationwide project creating COVID-19 memorials, is nearing completion in Shetland. Funded by the Scottish Government through greenspace Scotland and managed locally by Shetland Arts in partnership with Shetland Islands Council, the project reflects our community’s journey through the pandemic. Recently, we launched the Remembering Together exhibition at Mareel, showcasing artist Heather Christie's photography alongside quotes from participants that capture shared experiences. Photographer Niamh Wylie was also commissioned to document the project, with her work featured in the forthcoming book, now in its final stages of proofreading and printing.

As part of the nationwide **Healing Arts Scotland** project, Shetland Arts hosted free Wellbeing Sessions at Mareel, fostering creativity and connection. Workshops included Toddler Dance, Wellbeing Writing with Genevieve White, a Ballet Taster with Matthew Lawrence, Nature Journaling with RSPB Shetland, and a 'Make Your Own Self-Care Box' session delivered by Mind Your Head. Creative Project Manager Kathryn represented Shetland at a livestreamed panel discussion, 'Nurturing Healthy Island Communities Through Culture,' joining experts from other Scottish islands. Managed by Scottish Ballet

with support from the World Health Organisation, the event highlighted the arts' role in addressing health inequalities and strengthening community resilience.

Shetland Arts, in collaboration with Shetland Library, held weekly **Bookbug Story Time** sessions at Mareel, offering young children and their families a warm, creative environment to enjoy stories together. These relaxed, 30-minute drop-in sessions encouraged early literacy and social connection, providing a welcome space for under-5s and their caregivers to engage with books and each other.

The monthly **Film Quiz** at Mareel brought the community together for lively, engaging evenings where teams pitted their film knowledge against each other in friendly rivalry. Led by local film enthusiast Quizmasters, the event offered prizes for both the winning and losing teams, creating a joyful space for social connection and creative fun.

6: Improved community resilience through a more diverse creative economy

The **Visual Arts and Crafts Makers Award (VACMA)** reopened this quarter, offering local artists vital funding opportunities. Our Creative Project Manager has been working with Creative Scotland to integrate new Access Costs into the programme, ensuring greater inclusivity for applicants and enhancing accessibility to creative funding.

The **Shetland Arts and Crafts Association** held its second Arts and Crafts Fair during Shetland Wool Week, bringing together a wide range of local artisans at Mareel. With free admission, the event welcomed community members to explore and support local craftsmanship, enriching Shetland's creative economy and fostering community connections.

We enhanced our global connectivity by facilitating remote-access recording sessions, enabling artists to collaborate with studios worldwide. Using advanced software, these sessions achieved high-quality audio with minimal time lag, bridging geographical barriers and allowing Shetland-based talent to participate in global projects without leaving the islands.

Highlights included **Bryan Gear** recording a stunning fiddle solo for an upcoming **Rose Room** album, bringing his artistry to a classic jazz tune. **Steven Robertson** and **Davie Gardner** contributed dialogue for the current **Shetland TV series**, collaborating seamlessly with producers in Glasgow and a director in London. Voiceover artist **Will Harrison-Wallace**, visiting Shetland for family reasons, continued his professional work, connecting with studios and executives in London, Europe, and the Far East to record voiceovers for video games and training videos. These collaborations demonstrate the versatility and reach of our studio facilities.

Our live room has also served as a rehearsal space for rent, offering local musicians a comfortable, acoustically controlled environment equipped with high-quality gear to support their creative practice.

The success of artists recording in our studio is reflected in recent accolades: **Amy Laurenson's** album, recorded here, was nominated for Album of the Year, **Norman Willmore's** release has received critical

acclaim, and the **Donald Anderson Band**'s album continues to enjoy regular national airplay. These achievements underscore the talent fostered within our community and the value of Shetland Arts' support for local musicians.

Additionally Mareel hosted a number of conferences, private functions and hires for individuals, groups and businesses.



Case Study: Healing Arts Scotland

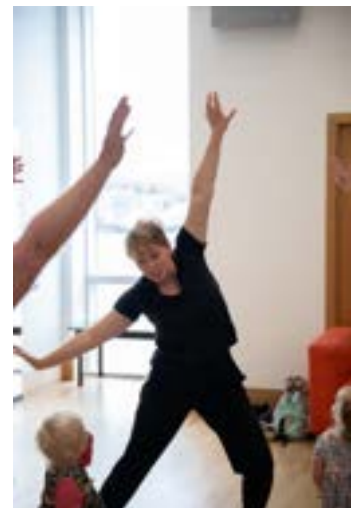
Shetland Arts hosted a day of free wellbeing events as part of *Healing Arts Scotland*, a nationwide celebration of the transformative power of arts for mental, physical, and social health. Spearheaded by Scottish Ballet under the global *Healing Arts* campaign by the Jameel Arts & Health Lab in collaboration with the World Health Organization, the initiative marked Scotland's first countrywide Healing Arts Week. This week-long activation was part of the Edinburgh International Festival and brought together organisations across culture, science, health, and government to deliver workshops, performances, and policy discussions advocating for the vital role of the arts in health and wellbeing.



Shetland's event showcased the unique arts and health work happening across the isles. Held at Mareel, the day featured engaging activities and partnerships with organisations such as NHS Shetland, Mind Your Head, and RSPB Shetland, who hosted information stalls in the venue's foyer. The collaboration with NHS Shetland was particularly significant, as it involved extensive planning and built on the shared commitment to fostering community wellbeing.



The programme included tasters of regular wellbeing arts activities such as *Wellbeing Writing* and *Adult Ballet*. These sessions provided an inviting introduction for new audiences, many of whom were attending wellbeing arts events for the first time. Participants had the chance to experience creative practices that could positively impact their mental and physical health, with the opportunity to continue these activities through regular sessions offered year-round by Shetland Arts.



This event was part of a broader global movement to highlight the role of the arts in enhancing health and wellbeing. Previous iterations of *Healing Arts* have taken place in cities like New York, Paris, and London. By participating in this prestigious initiative, Shetland Arts not only celebrated the strength of its local creative community but also contributed to a national and global dialogue on the healing potential of the arts. The event successfully reached new audiences, fostered meaningful collaborations, and highlighted how creative experiences can improve quality of life in Shetland's communities.

Case Study: SoundLab: Music Makers

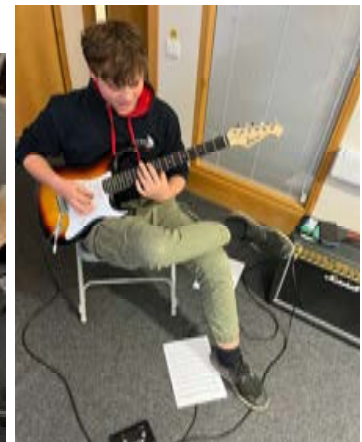
The first term of Music Makers was a good experience both for the participants and myself. Feedback from participants was positive, with the youngest participant saying he had “really enjoyed playing music in a group”. The oldest participant stated they had found the recording session really useful in learning about recording techniques and software. Participation and retention was excellent, with all returning for classes in the term of sessions.

I discussed with Bryan my thoughts on narrowing the scope of session activities to target a more specific age range and interest group. In appealing to potentially everyone I feel we are likely putting off those with a more specific musical interest. The participants said they were most keen on learning to play in a band context together, and this also would better fit the social experiences and self expression outcome aims. We have already discussed narrowing the criteria down towards a rock/pop school model of 12-16 year olds playing guitar, keys, bass drums and also vocals.

A selection of songs will be provided to be collectively chosen from and this will help set parameters for the sessions which will help better steer potential signups to the offer, and during sessions to meet expectations better.

David Boyter

Session Leader



Case Study: Homemade Winners

When eight-year old Sally Stickle offered to turn some archive photography and her grandmother Gillian Ramsay's dialect poem into a short film she had no idea that the film, *Daance üpo da Saand*, would go on to win this year's HomeMade Audience Award. Not only that, Sally also won the Shetland Forwards prize for the most effective use of dialect – it was definitely her night. Narrated by Geordie Jacobson and featuring music played by Aly Bain and Peerie Willie, the film poem was a tender reflection on the life and loves of a Shetland couple. It was conceived by Gillian, but it was grand-daughter Sally who edited the various parts together and turned it into something special.



Making its first return to Mareel outside of Screenplay on Friday 6th September, the absence of the festival did not lead to any reduction in enthusiasm amongst Shetland's film makers for creating their works for the big screen – a massive thirty-five were submitted, out of which twenty-nine were screened; and what a diverse bunch of films they turned out to be. The HomeMade rules are simple – film makers must be Shetlanders by birth or residency, and the films must be no longer than four minutes.

This year there were police procedurals (Soren Drever and Mara-Lise Riddell), documentaries (Islesburgh Photographic Club), film poems (Sarah Stickle, Alex Purbrick, and Amber Grieve), action and adventure (Louis Hamilton), romance and bromance (Kyja Masterman), artist moving image (Susan Pearson, Roxane Permar and Berenice Carrington), supernatural transformations (Ethan Strachan and Emily Garriock, Charis-Mia and Tyra-Jai Goodlad), magnificent obsessions (JJ Jamieson, Stuart Hannay and Eve Christie), animation (Andy Anderson and Stuart Hubbard), lost loves (Haydn Brown, Sophie Johnson and Alfie Boyes), commissioned promotional product (Stephen Mercer), music video (Lowrie Mouat), unlikely friendships (Kayden Gair), mysterious trowie visitations (Haydn Brown, Kirsti Tomlinson, Freyja and Astryd Sim), daring experimentation (Emma Coutts) and some that gloriously defied genre altogether (Logan Nicolson, Tirval Scott, Stephen Ferguson, Andy Martin and Martha Robertson).



This year also saw a bumper crop of eight dialect films in a range of genres, something which Shetland Arts and Shetland ForWirds found very encouraging.

Member of the HomeMade Team, Kathy Hubbard said "What we found particularly exciting this year was the prevalence of young film makers, some very young indeed – under ten years old! Many of the youth

entrants have submitted films before and evidence of the development of their craft was plain to see for those in the audience who have been coming to HomeMade over the years.”

Sally was not the only maker to receive two awards this year. Runners up for both the Dialect Prize and the Audience Award were Eve Christie, with Kishie, her sensitive portrait of basket maker Leslie Smith, and Haydn Brown and Kirsti Tomlinson for their hilarious ‘Indiana Jones’-style account of a sacred quest, A Shetlander’s Travel for a Can. Haydn was also runner-up for the Audience Award, with a story of what happens when a man loves his tractor and his wife and the two loves collide in Tractor Fan.

Since its inception in 2007, HomeMade has been there to entertain, for sure, but it has also been there to encourage the development of filmmaking in Shetland. With entries from first time makers, hobbyists, students, graduates and professionals this year, the development journey is clearly set to continue. We’d like to thank everyone who continues to support that process, whether by making films, helping others to make films or coming along to watch them and cheer them on.



Actuals (see footnote 1)	Concerts, Screenings, Exhibition Days					Attendances					Development Sessions					Participations				
	Q1	Jul	Aug	Sep	Q2	Q1	Jul	Aug	Sep	Q2	Q1	Jul	Aug	Sep	Q2	Q1	Jul	Aug	Sep	Q2
Delivered	746	230	216	234	680	42,418	10,950	11,768	13,210	35,928	285	19	79	150	248	2,568	271	716	947	1,934
Quarterly Target 23/24	1,000				1,000	52,500				52,500	400				400	3,500				3,500
% of Target Delivered	75%				68%	81%				68%	71%				62%	73%				55%
Impact (see footnote 3)	Concerts, Screenings, Exhibition Days					Attendances					Development Sessions					Participations				
	Q1	Jul	Aug	Sep	Q2	Q1	Jul	Aug	Sep	Q2	Q1	Jul	Aug	Sep	Q2	Q1	Jul	Aug	Sep	Q2
Improved quality of life through greater access to creative and social experiences	635	228	213	202	643	35,883	10,849	11,396	11,581	33,826	23	5	1	0	6	657	97	36	29	162
Improved opportunities through personal and professional transferrable skills	90	0	0	21	21	4,837	0	0	1,050	1,050	167	1	59	128	188	796	5	266	693	964
Improved confidence to contribute positively through opportunities for self-expression and community involvement	79	3	4	23	30	4,150	141	232	1,158	1,531	234	7	70	142	219	1,378	30	457	818	1,305
Improved feeling of inclusion and equality through greater understanding of other cultures and lifestyles	25	13	9	19	41	504	97	77	420	594	13	2	1	0	3	85	10	3	6	19
Improved mental and physical health through more active involvement in creative and social experiences	532	181	165	145	491	15,488	5,975	4,974	5,190	16,139	64	2	9	9	20	852	41	150	88	279
Improved community resilience through a more diverse creative economy	121	35	39	47	121	22,833	4,838	6,552	6,442	17,832	47	14	10	13	37	755	215	264	137	616

1: Attendances are the number of people who attend concerts, screenings or exhibitions. Participations are the number of times people take part in development sessions

2: Our activity is planned and measured against the 'Social Outcomes' (SOs) listed under the Impact heading - each event, session or project has two priority SO, and the table above cumulatively captures these priority SOs